

KING COUNTY 2011 FUNERAL HOME PRICE SURVEY

Conducted by

PEOPLE'S MEMORIAL™ Education Fund

Provider (by city)	<u>Direct Cremation</u>	<u>Direct Burial</u>	<u>Full Funeral Service</u>
<u>SEATTLE:</u>			
Barton 14000 Aurora Ave N 206-420-1875	(Barton) \$695	\$1,375	\$2,690
Bleitz 316 Florentia St 206-282-5220	(Service Corporation Intl) \$1,465	\$2,490	\$4,130
Bonney-Watson 1732 Broadway 206-322-0013	(B-W Memorial Corp) \$2,430	\$3,275	\$4,420
Butterworth-Arthur A. Wright 520 W Raye St 206-282-5500	(Stewart Enterprises) \$1,895	\$2,995	\$5,535
Columbia 4567 Rainier Ave S 206-722-1100	(Weeks) \$1,650	\$2,735	\$4,090
Cremation Society Northwest 520 W Raye St 206-284-7888	(Stewart Enterprises) \$1,090	N/A	N/A
Dayspring & Fitch 5503 Rainier Ave S 206-723-8955	(Fitch) \$1,795	\$4,390	\$6,390
Evergreen-Washelli 11111 Aurora Ave N 206-362-5200	(Gibraltar Remembrance Svcs) \$1,825	\$3,040	\$4,690
Forest Lawn 6701 30th Ave SW 206-932-0050	(Service Corporation Intl) \$2,399	\$3,290	\$5,955
Green Lake 2003 NW 57th St 206-522-1898	(B-W Memorial Corp) \$1,280	N/A	N/A
Hoffner Fisher & Harvey 508 N 36th St 206-632-0100	(Harvey) \$1,412	\$2,294	\$3,994
* Howden-Kennedy 7601 35th Ave SW 206-932-0356	(Weeks) \$1,875	\$2,785	\$4,570
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099
* People's Memorial Funeral Cooperative (PMA members) 1801 12th Ave Ste A 206-529-3800	\$849	\$1,299	\$2,599
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099
Rosebud 8217 30th Ave NE 206-525-7800	(Kling) \$795	\$2,200	\$3,850
Southwest Mortuary 9021 Rainier Ave S 206-722-3675	(Pittmon) \$1,585	\$1,815	\$3,530
Wiggen & Sons 2003 NW 57th St 206-782-4700	(B-W Memorial Corp) \$2,430	\$3,275	\$4,420
Yarington's 10708 16th Ave SW 206-242-2771	(Service Corporation Intl) \$2,399	\$3,290	\$5,955

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<u>SEATAC:</u>				
Bonney-Watson Washington Memorial (B-W Memorial Corp) 16445 International Blvd 206-242-1787		\$2,430	\$3,275	\$4,420
<u>VASHON:</u>				
Island 18005 Vashon Highway SW 206-463-9300	(Weeks)	\$1,875	\$2,785	\$4,570
<u>RENTON:</u>				
American Memorial 150 Blaine Ave NE 425-255-7479	(Colt)	\$977	\$1,820	\$3,560
Barton 1400 Talbot Rd S, Ste 106C 206-730-9287	(Barton)	\$695	\$1,375	\$2,690
Greenwood 350 Monroe Ave NE 425-255-1511	(Service Corporation Intl)	\$2,399	\$3,290	\$5,955
Serenity 304 Main Ave S Ste 105 206-829-2599	(Tolbert)	\$895	\$3,080	\$4,125
<u>KENT:</u>				
A El Cielo 27008 126 th Ave SE 1-877-352-4356	(Figueroa)	\$899	\$1,300	\$2,980
* Cady 8418 South 222nd St 253-854-9672	(Cady)	\$775	\$1,235	\$2,560
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099	\$2,399
* Edline-Yahn & Covington 27221 156th Ave SE 253-630-2736	(Weeks)	\$1,640	\$2,515	\$4,185
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099	\$2,399
Marlatt 713 Central Ave N 253-852-2620	(Marlatt)	\$1,345	\$1,590	\$3,590
Neptune Society 1317 Central Ave S Suite L 425-672-8688	(Service Corporation Intl)	\$1,386	N/A	N/A
Personal Alternative 749 Central Ave N 253-852-9600	(Murray)	\$690	\$1,289	\$2,569
<u>AUBURN:</u>				
* Klontz 410 Auburn Way N 253-833-1322	(Klontz)	\$1,000	\$2,495	\$3,995
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099	\$2,399
Price-Helton 702 Auburn Way N 253-833-1165	(Service Corporation Intl)	\$2,144	\$2,500	\$5,740
Yahn & Son 55 W Valley Highway 253-833-8877	(Yahn)	\$1,555	\$1,925	\$3,790
<u>FEDERAL WAY:</u>				
Bonney-Watson 1535 SW Dash Point Rd 253-839-7317	(B-W Memorial Corp)	\$2,430	\$3,275	\$4,420

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<u>ENUMCLAW:</u>				
Weeks' 1810 Wells St 360-825-3548	(Weeks)	\$1,980	\$2,415	\$4,090
<u>ISSAQUAH:</u>				
Flintoft 540 E Sunset Way 425-392-6444	(Flintoft)	\$975	\$2,045	\$4,350
<u>NORTH BEND:</u>				
Snoqualmie Valley 1202 Boalch Ave NW 425-888-7010	(Service Corporation Intl)	\$2,044	\$3,645	\$5,415
<u>REDMOND:</u>				
Cedar Lawns 7200 180 th Ave NE 425-885-2414	(Service Corporation Intl)	\$2,044	\$3,645	\$5,215
Smart Cremation 11241 Willows Rd NE Ste 310 800-700-2203	(Northstar-Evergreen LLC)	\$1,289	N/A	N/A
<u>BELLEVUE:</u>				
Cascade Memorial 13620 NE 20 th St Ste A 425-641-6100	(Gibraltar Remembrance Svcs)	\$495	\$1,190	\$2,510
* Curnow 14100 SE 36th St Ste 204 425-746-8888	(Curnow)	\$820	\$1,495	\$2,895
PEOPLE'S MEMORIAL Association	Member Price	\$699	\$1,099	\$2,399
Funeral and Cremation Care 14205 SE 36th St Ste 100 1-800-764-0895	(Galaviz)	\$495	\$995	\$1,890
Sunset Hills 1215 145th Pl SE 425-746-1400	(Service Corporation Intl)	\$3,944	\$3,890	\$8,415
<u>KIRKLAND:</u>				
Barton 11630 Slater Ave NE, Ste 1A 425-823-1900	(Barton)	\$695	\$1,375	\$2,690
<u>BOTHELL:</u>				
Evergreen-Washelli 18224 103rd Ave NE 425-486-1281	(Gibraltar Remembrance Svcs)	\$1,825	\$3,040	\$4,690
Chapel of the Resurrection 16300 112th Ave NE 425-939-1332	(Cedar Park Church)	\$1,000	\$1,990	\$2,790
<u>SHORELINE:</u>				
Acacia 14951 Bothell Way NE 206-362-5525	(Service Corporation Intl)	\$3,244	\$3,890	\$7,185
* Select funeral homes where PEOPLE'S MEMORIAL members pay this price:				
PEOPLE'S MEMORIAL Association www.peoplesmemorial.org 206-325-0489	(Nonprofit)	\$699	\$1,099	\$2,399

2011 PRICE SURVEY METHODOLOGY

The mission of People's Memorial is to enable all consumers to choose final arrangements that are consistent with their values and within their budget. Keep in mind that price is one of many factors to consider in selecting a funeral home. You should also consider the reputation, quality and ownership of the business, how long they have been in business as well as whether they offer facilities, products and services that are right for you. One factor that can cause actual prices to be much higher than what is quoted is whether or not a business will try to upsell you. "Bait and switch" is a tactic used by some funeral homes just as it is in other areas of the retail and service industries. Ask family, friends, social workers, attorneys and clergy for their recommendations of reputable funeral providers. Visit the funeral home yourself and talk to the staff, to get your own impressions. Trust your gut. As the saying goes "If something seems too good to be true, then it probably is."

In compiling data for the 2011 funeral home price survey, volunteers with the PEOPLE'S MEMORIAL Education Fund collected General Price Lists (GPLs) from funeral homes in Washington State between January and April of 2011. In order to enable consumers to make as fair a price comparison as possible, we made every attempt to try and assure that we were indeed comparing "apples to apples" for the three most common types of final arrangements. Our goal was to calculate the minimum "out the door" price for these services at each funeral home.

We calculated total prices based on what was printed in each mortuary's most recent GPL. While all funeral homes are required to comply with the Federal Trade Commission's Funeral Rule of 1984 regarding disclosure of costs, the reality is that some price lists are more complete and readable than others. Many GPLs contained blatant violations of the Funeral Rule. If it was unclear whether costs such as refrigeration, after-hours removal or crematory fee were included in package prices, we added them into the total we used for comparison purposes. For calculating the cost of direct burial or a complete funeral service we included the price of a simple cloth-covered casket, if offered or otherwise, the least expensive burial casket listed on the printed GPL or casket price. While a few funeral homes offer an unadorned plywood box as a casket, we do not consider that in calculating burial prices, since it is not an industry standard. A funeral establishment may change its prices at any time and the actual price you pay for services and merchandise at any of these funeral homes may vary.

For comparison purposes, the descriptions of the services and merchandise included in each of the three plans compared in this survey are as listed below. Included in the cost calculation for each of the three plans are the following **Basic Services**: **1)** Removal of the deceased 24 hours a day from either a home or health care setting and delivery to the funeral home within a service area of no less than 25 miles; **2)** Arrangements conference with the survivors; **3)** Filing of necessary permits and death certificate; **4)** Procuring death certificates for family, filing notice of death to social security, securing veteran's flag and interment rights at veteran's cemetery; **5)** Sheltering and refrigeration of the body for at least 3 days; **6)** Non-declinable fee for funeral home overhead.

- **Direct Cremation:**

Basic services listed above, plus: **1)** delivery of the body to the crematory (if not performed onsite); **2)** the cost of the actual cremation; **3)** basic alternative container; and **4)** basic plastic urn to hold the cremated remains for pickup by survivors.

- **Direct Burial:**

Basic services listed above, plus: **1)** minimum cloth covered casket or; **2)** preparation of the body; **3)** delivery to a local cemetery for burial at an unscheduled time. No ceremonies are included.

- **Full Funeral Service:**

Basic services listed above, plus: **1)** minimum cloth covered casket; **2)** embalming, dressing, cosmetology, and casketing; **3)** ½ day visitation and chapel service at funeral home, Monday thru Friday during regular business hours. Also included are **4)** handling of flowers; **5)** delivery of casketed remains to a local cemetery, but not a procession or graveside ceremony.

After the volunteers calculated total costs for each of the three types of services, it was reviewed by staff of PEOPLE'S MEMORIAL Association and the final worksheet was faxed to each funeral home for verification. We updated our numbers in cases where the funeral home could justify, based on their GPL, that our calculations were inaccurate. In situations where the funeral home disputed pricing based on numbers which were different than the printed price list, we stayed with the printed numbers in calculating our totals. According to the FTC Funeral Rule, the prices or price range for all merchandise and services offered are to be listed on the General Price Lists.

Our staff and volunteers have made a good-faith effort to assure that these numbers are accurate and comparable; however we cannot guarantee that the actual price you would pay at any of these funeral homes is exactly as listed on the price survey. The price survey is a starting point to help you make funeral arrangements that are consistent with your values and beliefs as well as within your budget.

PEOPLE'S MEMORIAL™ Education Fund

www.funeralinformation.org