



GROW WITH US

People's Memorial Association and The Co-op Funeral Home have moved to a new office! A 10 year lease was signed for a whole floor - over 4,000 square feet! - at the Queen Anne Baptist Church.

We have been working hard to expand and this move is a result of our efforts.

PMA looks forward to hosting our free workshops on-site and more frequently. The Co-op Funeral Home will be able to offer families several on-site options to host memorial and funeral services.

This is an exciting time of growth and we couldn't have done it without you!



We've moved!

Our new address: 2011 1st Avenue N Seattle, WA 98109

ATTEND THE ANNUAL MEETING

Attend the Annual Meeting either in-person or online to learn updates about PMA, The Co-op Funeral Home, and funeral legislation in Washington State. Participate in the democratic cooperative process of electing the PMA Board of Directors for the next term. Tour the office space after the meeting and engage with our partners in the end-of-life community.

May 2, 2020 at 2011 1st Ave N, Seattle, WA 98109

9:00 am doors open

9:30 - 10:30 meeting

10:30 - 11:30 open house and community resource fair

FREE PARKING available in the Trader Joe's garage directly behind the church, accessible via Crockett Street.

TO ATTEND ONLINE visit peoplesmemorial.org/annualmeeting on May 2nd.

RSVP by April 24th at peoplesmemorial.org/annualmeeting or 206.325.0489 x4.

80 Years of Funeral Education and Advocacy



CONNECT WITH US

206.325.0489

info@peoplesmemorial.org

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 People's Memorial

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CONTRIBUTE TO THE SPRING FUNDRAISER

Make a gift now through June 20, 2020 in support of our growth. Your contribution will aid in the transition to the new office space, which will become the hub for funeral education and advocacy in Washington State.

It's easy to make a gift:

- Online at peoplesmemorial.org/donate
- Make a check out to People's Memorial Association and mail to **2011 1st Ave N, Seattle, WA 98109**
- Call the office at **206.325.0489 x4**

PMA is a 501(c)3 nonprofit organization.

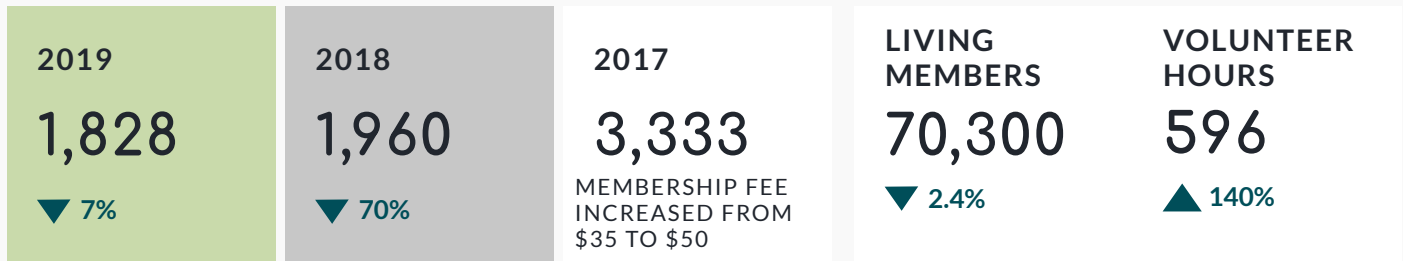
OUR IMPACT

2017 to 2019



People's Memorial Association
 Funeral Advocacy & Education since 1939

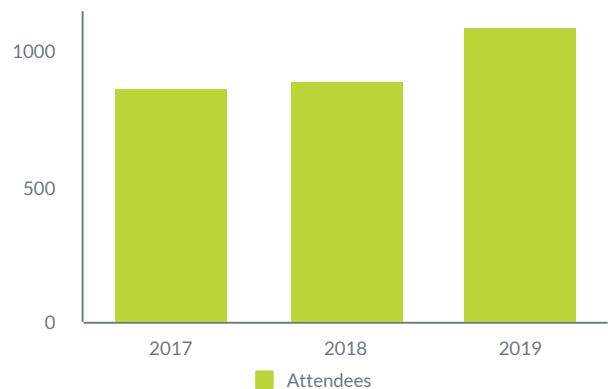
NEW MEMBERS



CONTRACTED FUNERAL HOME SATISFACTION RATINGS

The Co-op Funeral Home	9.6
A Sacred Moment	9.7
Klontz Funeral Home	9.8
Curnow Funeral Home	8.6
Whidbey Memorial Funeral Home	9.3
PNW Cremation	9.4
Linde-Price Funeral Service	10
Funeral Alternatives of Washington	9.5
Evergreen Staples	8.0

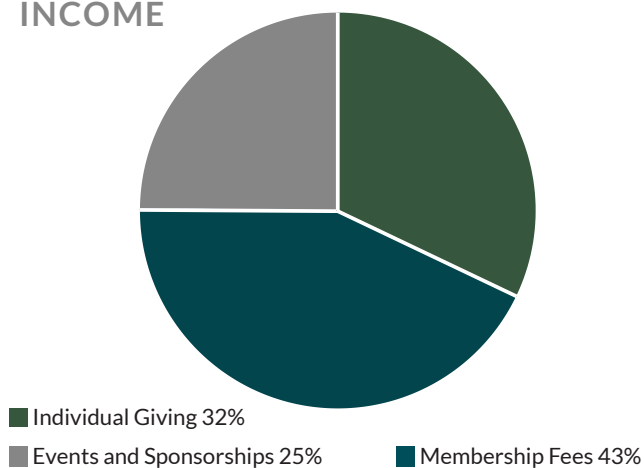
COMMUNITY OUTREACH & EDUCATION



CREMATION ASSISTANCE FUND

17 families received financial assistance for Direct Cremation, giving their loved one a dignified send off.

INCOME



SUPPORT OUR EXPANSION

More people than ever are accessing free resources and attending classes, but membership has been on a decline since 2017. In the coming year, PMA is adding online classes and nurturing new community partnerships to appeal to the next generation of members... but membership fees only cover 43% of our budget. Support the expansion of our community services as we grow into another decade by making a contribution today!

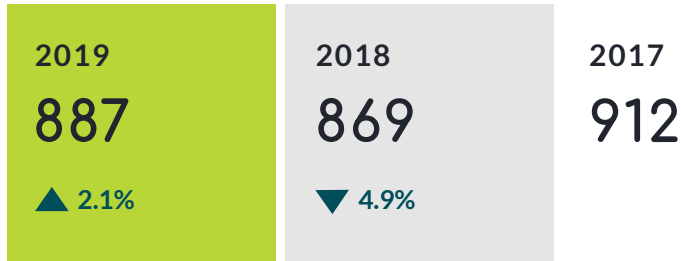
OUR IMPACT

2017 to 2019



The Co-op Funeral Home
of People's Memorial

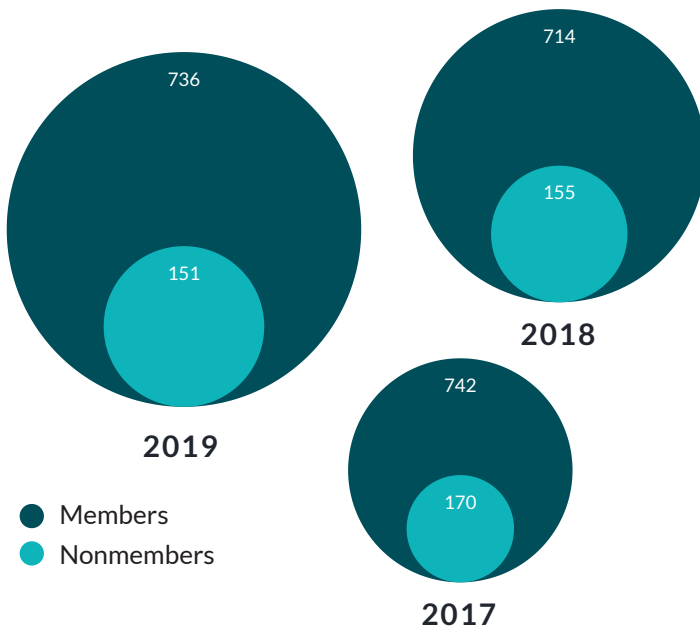
FAMILIES SERVED



2019 DISPOSITION CHOICES

CREMATION	BURIAL
831	48
	AQUAMATION
	8

MEMBER VS. NONMEMBER FAMILIES



ADVOCACY WINS

Alkaline hydrolysis and natural organic reduction were legalized

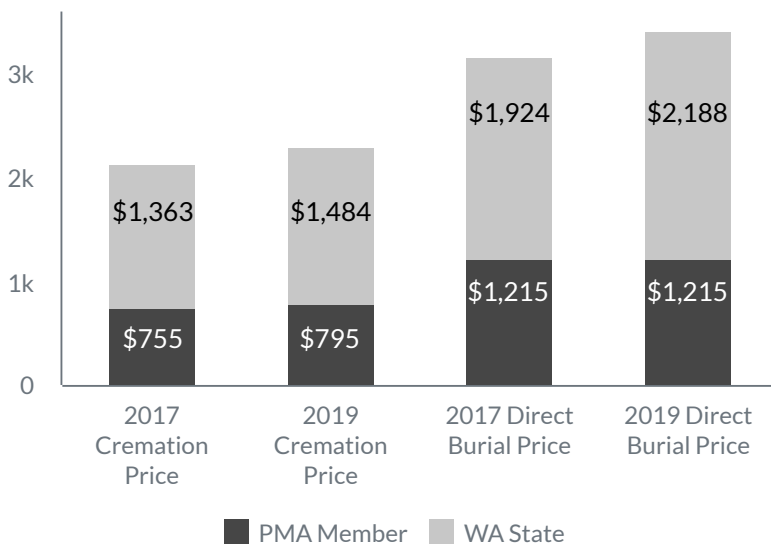
UPCOMING ADVOCACY WORK

Require funeral homes to post their prices online

MEMBER SAVINGS

Compared to the Washington State average prices for cremation and burial, PMA members saved about **\$619,200** by using The Co-op Funeral Home in 2019.

MEMBER PRICES VS. WA STATE PRICES



MAKE A GIFT TODAY

Online at peoplesmemorial.org/donate

Make a check out to People's Memorial Association and mail to 2011 1st Ave N, Seattle, WA 98109

Call the office at 206.325.0489 x4

YOUR VOICE MATTERS

NEW LEGISLATION TO INCREASE PRICE TRANSPARENCY

We are currently working in partnership with the **Funeral Consumers Alliance**, the national organization that monitors the funeral industry on behalf of consumers, on amending a current piece of legislation. **We are urging the Federal Trade Commission (FTC) to amend the Funeral Rule to require funeral homes to post their General Price Lists on their websites.** The Funeral Rule was written in 1984 and is the only piece of federal legislation that regulates the funeral industry.

We need your help - the FTC needs to hear from real people like you about the importance of updating this law. The last thing we need when experiencing grief over the loss of a loved one is to go door-to-door requesting prices to shop around for an affordable funeral home. In the digital age, we no longer shop this way.

Submit your comments now through April 14, 2020.

We recommend submitting comments electronically to increase the likelihood they will be read. The only permitted way to do this electronically is by visiting the Federal Register's website and uploading your Word Document of comments. Visit the PMA website below to be directed to the Federal Register and for instructions: www.peoplesmemorial.org/funeralrule.

REASONS TO AMEND THE FUNERAL RULE

The following are suggested talking points to help you as you write your comments to the FTC:

- Consumers should be able to compare prices for cremation and burial services by visiting the websites of their local funeral homes.
- Local affiliates like PMA dedicate months to collecting the information from General Price Lists for cost-comparison surveys in their state. Price lists could be easily gathered in hours instead. These surveys are widely used by consumers to make informed decisions.
- The price of cremation should be clearly stated on a General Price List and not contain hidden fees.
- Cemeteries should be included in the Funeral Rule and be required to have General Price Lists. Currently, cemeteries are not regulated by the Funeral Rule and are not required to have prices in writing making it unnecessarily difficult for consumers.

Visit the PMA website to be directed to the Federal Register to submit your comments:
www.peoplesmemorial.org/funeralrule.

MEMBER TESTIMONIALS

COMMENTS FROM FAMILIES WHO HAVE USED THE PMA CONTRACTED FUNERAL HOMES

In addition to negotiating affordable cremation and burial services for our members, we survey the families that have utilized the services of our contracted funeral homes to ensure they abide by the **PMA Code of Ethics**. When a funeral home signs the two-year contract with us, they agree to:

- Provide quality, dignified, and economical services;
- Engage the survivors in no sales pressure to purchase more than the basic PMA packages;
- Not solicit any PMA member for the purchase of pre-need sales, trusts, or life insurance policies;
- Not use or share PMA members' names and contact information for solicitations;
- Allow cultural or religious practices to the extent allowed by the law; and
- Accommodate the needs of families who wish to direct their own home funerals.

"Thank you very much for the exceptional care you provided to my family and husband."



"This is the second time I have had to use your services. From a price and service approach perspective, I will not use anyone else. I have been telling everyone about your services."

"The service to spread my mother's ashes was a godsend since I live far away and was unable to ."



"Your folks treated us wonderfully during a difficult time. We can't thank you enough for the speed and care you took. Thanks so much!"

"Absolutely the most caring, concerned, and respectful customer service I have found in many years. Everyone I dealt with was professional, competent, warm, and attentive in every way."



"This was a very positive experience. My mother had belonged for many years and I had little knowledge. The staff was kind and thoughtful. I received simple instructions and all questions were answered."



"I have used your services twice and been completely satisfied. Pleasant staff, no pressure."

2019 DONORS

THANK YOU

PMA wouldn't exist without generous people like you. As a member of Washington State's only nonprofit providing funeral education and advocacy, *you are changing lives.*

Myrna Aavedal	Hamida Bosmajian	Anne Del Vecchio	Tiffany & Nick Gorton
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**In loving memory*

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	Dwayne Porter & Patsy Porter	Sharalee Stephens	

**In loving memory*

2019 MEMORIAL GIFTS

THANK YOU

We are uniquely grateful for these memorial gifts that help us continue our mission in honor of those who have passed.

Shirley Baca for Charles Minster
Lloyd Berg for Roberta Berg
Jane Blackwell for Michael Blackwell
Carolyn Blount for Richard Ingalls Blount
Mary Bragg for Robert Bragg
Elois Bye for HJW Bye & Angela Lucarelli
James Cade for Lois Cade
Mark Cimolino for Jane Cimolino
Irmgard Conley for John Stafford Conley
Elizabeth & Scott Coplan for Robert Coplan
Barbara Daniels for Harold Daniels
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Linda Elsner for Chester Douglas Elsner
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Marian Widmeyer for Walter Widmeyer
Hatsue Williams for Ernest Williams
Steven Worden for Donna Worden
Susan Yang for Vu Le & Sparkle Donkey
Thomas Zitzer for Julia & Riker

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Barbara Alban in Memory of Ralph Goldman
David Alexander Daniel Geiger
Shirley Baca Rod Stout
Joan Davis



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Jeff Cohn & Dana Flanegin in honor of Kathy Long
Christina Lee in honor of all hospice care families
Phil Olson in honor of Rod Stout
Marcia Sill in honor of Jennifer Sill
John & Alice Stephens in honor of Alice Hale

MAKE A GIFT TODAY

- Online at peoplesmemorial.org/donate
- Make a check out to People's Memorial Association and mail to 2011 1st Ave N, Seattle, WA 98109
- Call the office at 206.325.0489 x4

Thank you for your continuous support!

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