

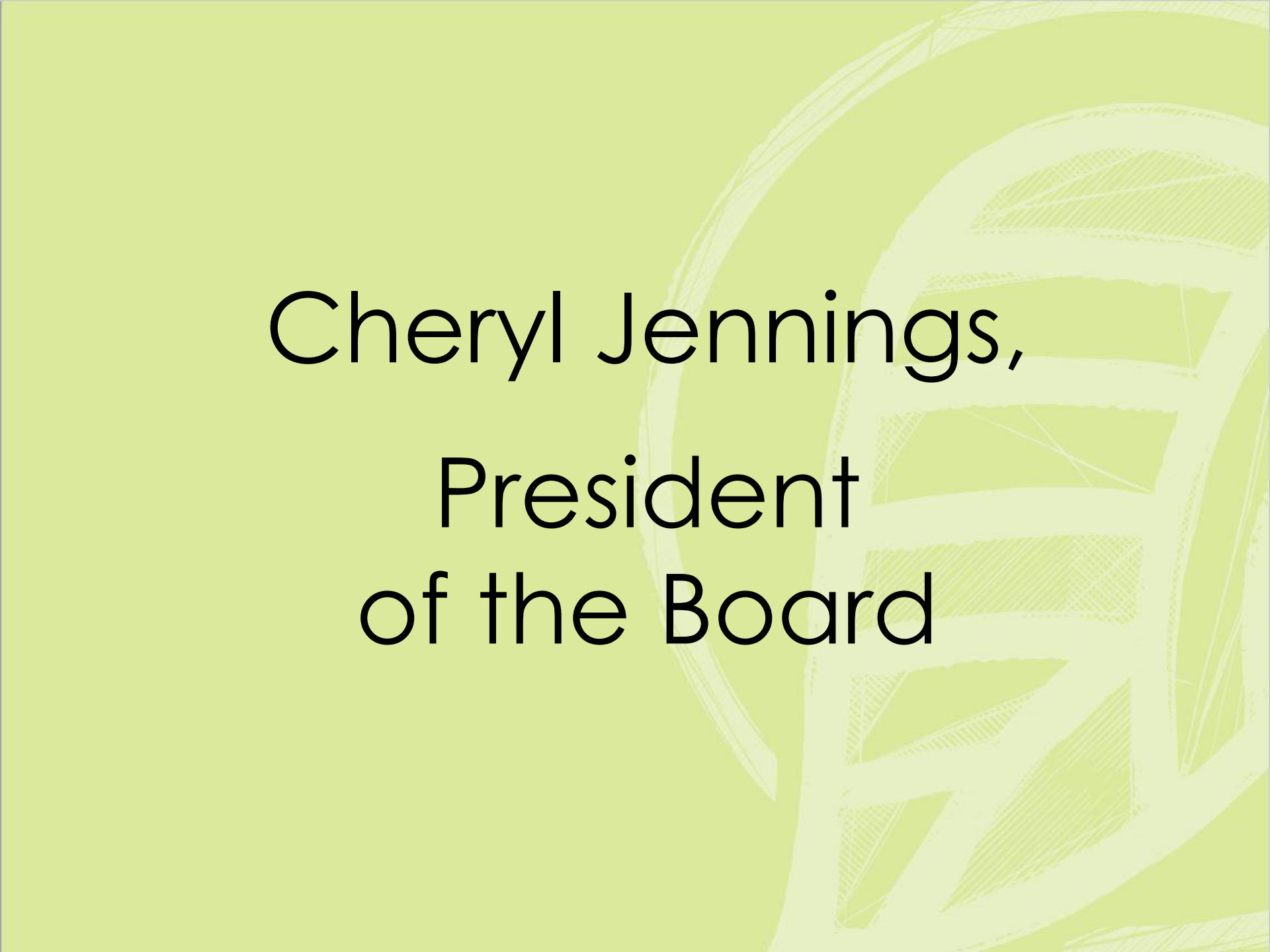
Welcome

People's Memorial
Association

PMA Annual Meeting

The Co-op Funeral Home
of People's Memorial


April 24, 2021
10:00am

The background is a solid light green color. On the right side, there is a large, stylized white graphic of a modern building or architectural structure, possibly a dome or a series of overlapping arches, rendered in a sketch-like style with some internal shading.

Cheryl Jennings,
President
of the Board

Zoom Instructions

- Questions? Use Q&A or chat feature
 - Links are being put in the chat
 - Links and recording will be sent in a follow up email



Nina Schoen,
Acting Secretary
of the Board

2021 Annual Meeting Agenda

- 10:00** Welcome - **Cheryl Jennings**, President
- 10:05** Approval of Agenda and 2020 Annual Meeting Minutes
- **Nina Schoen**, Acting Secretary
- 10:10** Annual Report - **Nora Menkin**, Executive Director
- 10:20** Financial Report
- **Ann Norman**, Treasurer + **Jeff Cohn**, Business Manager
- 10:30** Presentation and Election of Board Member & Alternate Candidates
- **June Michel**, Vice-President
- 10:35** Recognition of Retiring Board Member
- **Erika Campbell**, Board Member
- 10:38** Programming Update and Volunteer of the Year
- **Beverly Tryk**, Communications Manager
- 10:43** Looking ahead - **Nora Menkin**, Executive Director
- 10:48** Fundraising Report
- **Amanda Stock**, Membership and Development Director
- 10:52** Support People's Memorial Association
- **Danny Geiger**, Board Member
- 10:55** Questions & Answers
- 11:00** Closing and Adjournment - **Cheryl Jennings**, President

The background is a solid light green color. On the right side, there is a large, stylized white graphic that resembles a chair or a modern architectural element. It has curved lines and some areas with fine hatching or cross-hatching for shading. The text is centered on the left side of the page.

Approval of last year's
Annual Meeting
minutes



Nora Menkin,
Executive Director

2020 Funeral Home Price Survey

Cremation prices vary by over 745%.
The average cost for Direct Cremation \$1,570
Ranges from \$495 to \$4,165.

Burial prices vary by over 400%.
The average price of Direct Burial \$2,924
Ranges from \$1,045 to \$5,290.

Complete Funeral Service averages \$5071
Ranges \$2,045 and as high as \$11,100.

Funeral Consumers Alliance





Nora Menkin,
Executive Director

Resting Waters



2021-2023

PMA Plans and Prices

Effective July 1, 2021

Plan 1: Direct Cremation \$845

Plan 2: Cremation with ID Viewing \$1,145

Plan 3: Direct Burial w/o Graveside Service \$1,365

Plan 4: Direct Burial with Graveside Service \$1,765

Plan 5: Complete Funeral with Basic Casket \$2,665

Plan 6: Complete Funeral with Metal Casket \$3,065

Central Washington Special Contract, no change

Banister Advisors, LLC



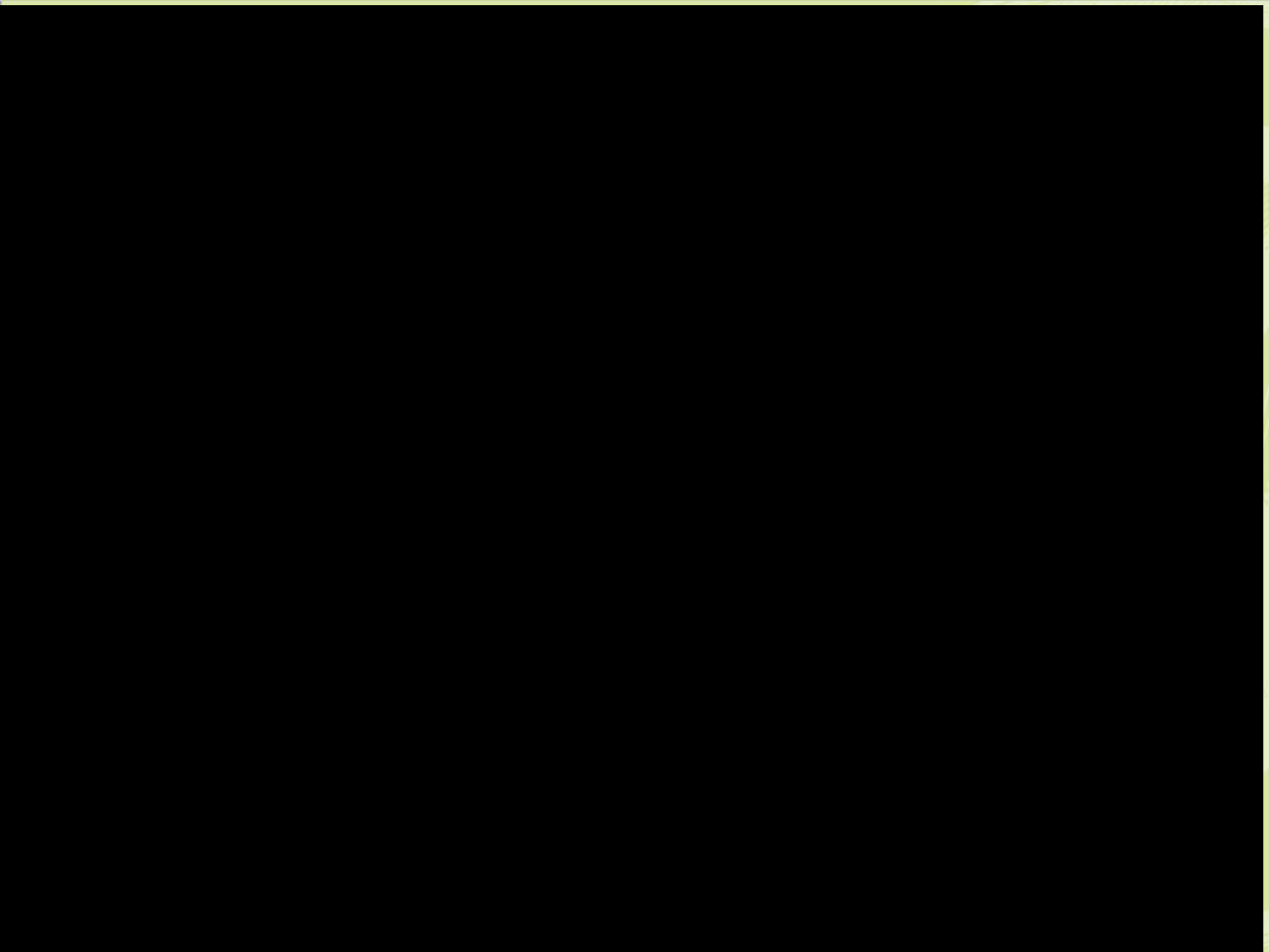
Vanessa Laughlin

EOL Collective



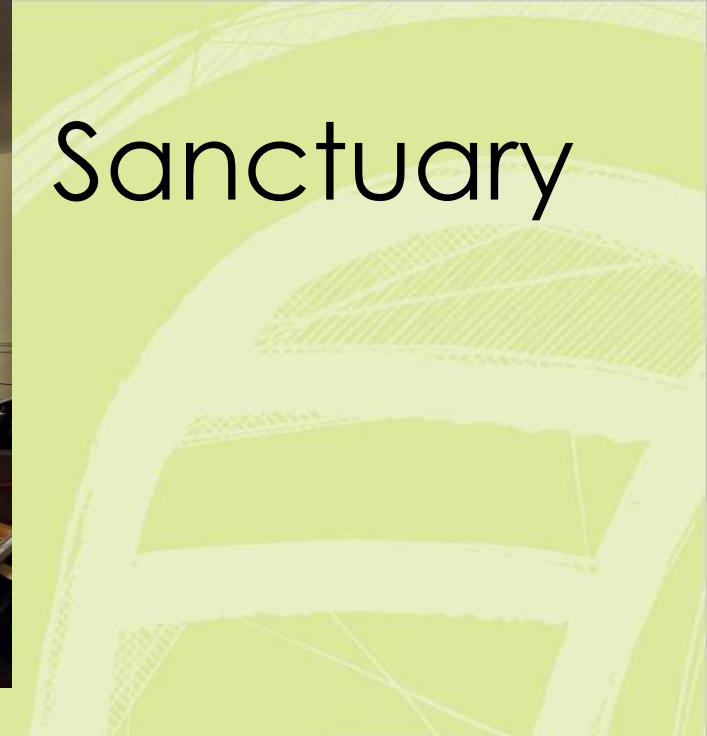


Nora Menkin,
Executive Director





Sanctuary



Chapel



People's Memorial Staff



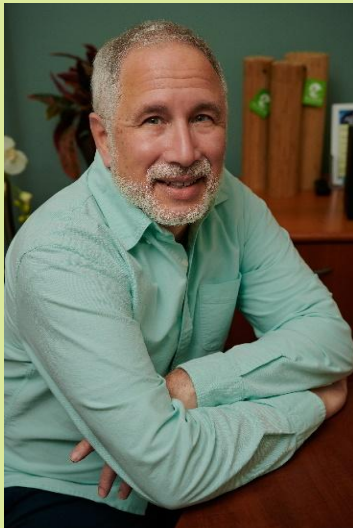
Nora Menkin,
Executive Director



Amanda Stock,
*Membership & Development
Director*



Beverly Tryk,
*Communications
Manager*



Jeff Cohn,
*Business
Manager*



Jessica Runner,
*Administrative
Assistant*

The Co-op Funeral Home Staff



Nora Menkin,
Executive Director



Kimberly Forsythe,
Licensed Funeral Director



Chris Ronk,
Licensed Funeral Director



Rachel LeBlanc,
Funeral Director Intern

Coming soon!

Elon Miller-Bond,
Funeral Director Intern



Governor Jay Inslee signs SB 5001 legalizing Alkaline Hydrolysis and Natural Organic Reduction
May 2019

Recompose








People's Memorial
Association
Funeral Advocacy & Education since 1939



The Co-op Funeral Home
of People's Memorial

People's Memorial Association (PMA) is the trusted resource and thought-leader for funeral choice, education, and advocacy in Washington State.

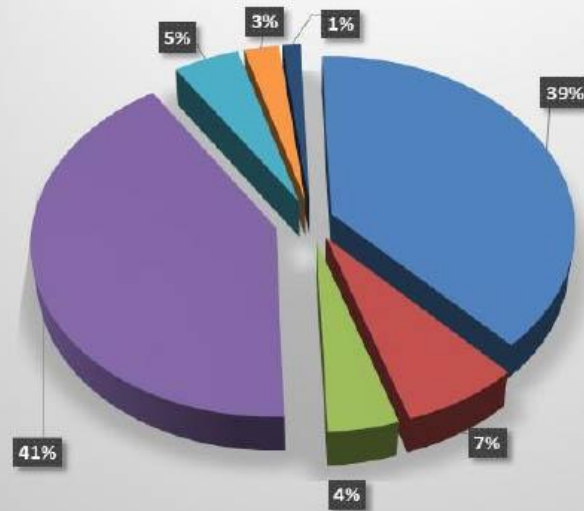
We envision a future where everyone has access to after-death arrangements that reflect their personal values and resources.



Ann Norman,
Treasurer of the Board

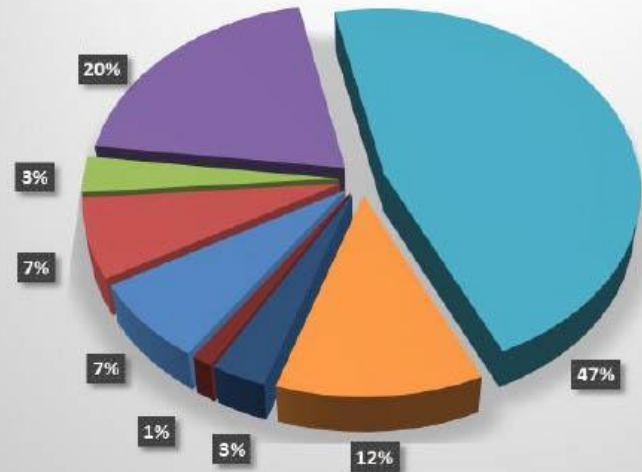
Jeff Cohn,
Business Manager

People's Memorial Association



Revenue 2020

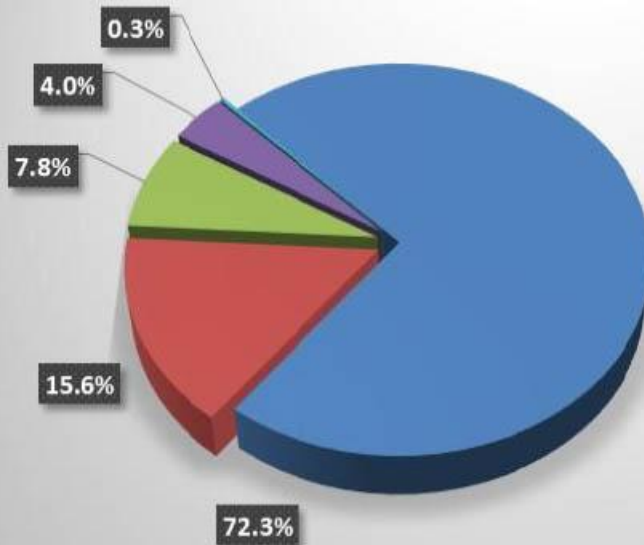
- Individual Giving \$90,411
- Corporate Giving \$16,855
- Foundation Giving \$10,149
- Membership Dues \$97,430
- Program Sales & Fees \$11,291
- Gifts in Kind - NonCash Gifts \$6,010
- Other Income \$3,201



Expense 2020

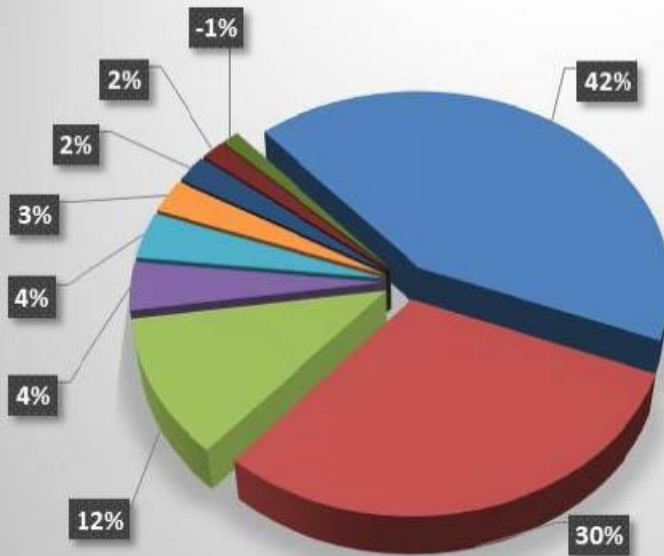
- Program Services \$15,760
- Cremation Assistance \$15,506
- Marketing \$6,892
- Operations \$43,070
- Payroll & Benefits \$100,989
- Relocation Expense \$26,010
- Professional Fees \$6,961
- Other Expenses \$2,632

The Co-op Funeral Home




Revenue 2020

- Member Sales \$742,624
- Nonmember Sales \$160,095
- PPP Loan Debt Forgiveness \$79,835
- Records Fees \$41,265
- Other Income \$3,114



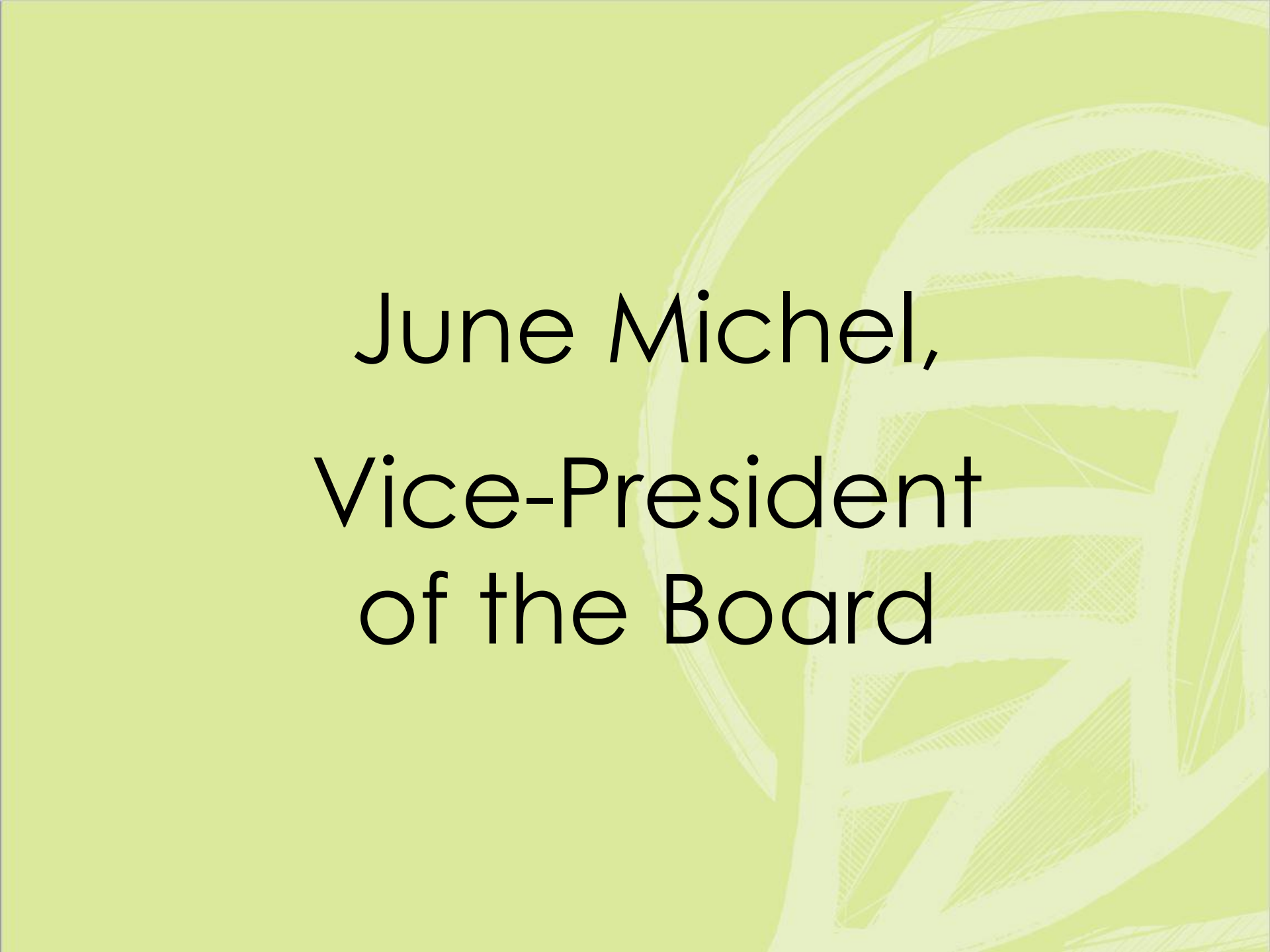
Expense 2020

- Payroll and Benefits \$445,762
- Subcontractors \$318,958
- Cost of Office Space \$120,374
- Professional Fees \$41,779
- Cost of Goods Sold \$40,776
- Operating Expenses \$29,760
- Bank Service Charges \$24,567
- Business Taxes \$17,511
- Other Expenses (12,760)



Ann Norman,
Treasurer of the Board

Jeff Cohn,
Business Manager



June Michel,
Vice-President
of the Board

2021 Board Nominees



Cheryl Jennings



Nina Schoen

2021 Board Alternate Nominees



Frances Palmer



Katy Roberts



Wyvonne Ray



Andrea Fitzgerald



Erika Campbell,
Board Member

Grief Dialogues



Retiring Board Member



Danny Geiger



Beverly Tryk,
Communications
Manager

End of Life Washington



end of life

WASHINGTON

www.endoflifewa.org





Beverly Tryk,
Communications
Manager

The Grateful Death





Beverly Tryk,
Communications
Manager



Kendall Hanson

Honoring Choices PNW



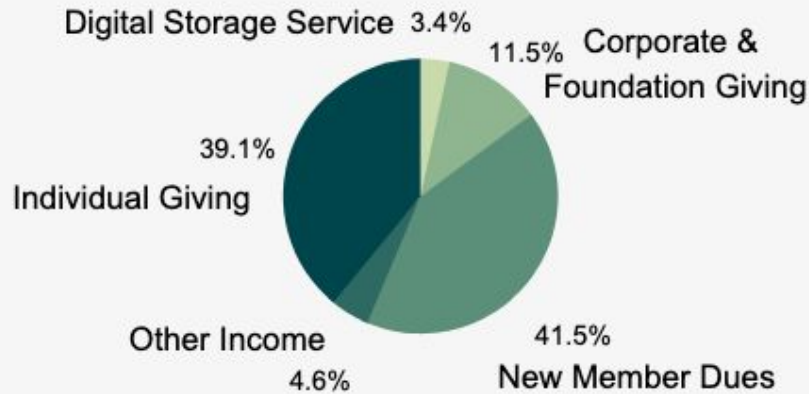
**in our lives is having PMA
as an ally.**



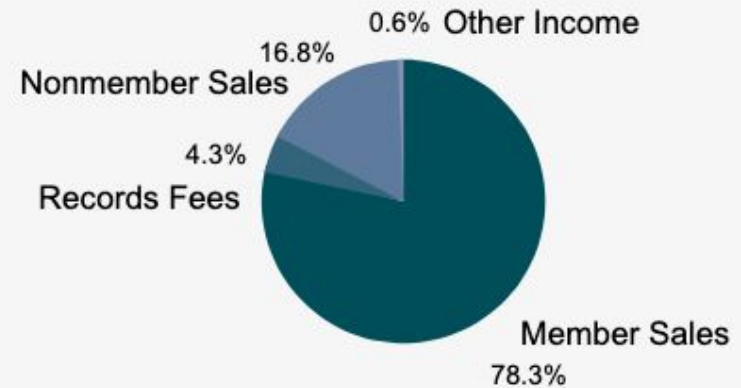
Nora Menkin,
Executive Director

2020 Income

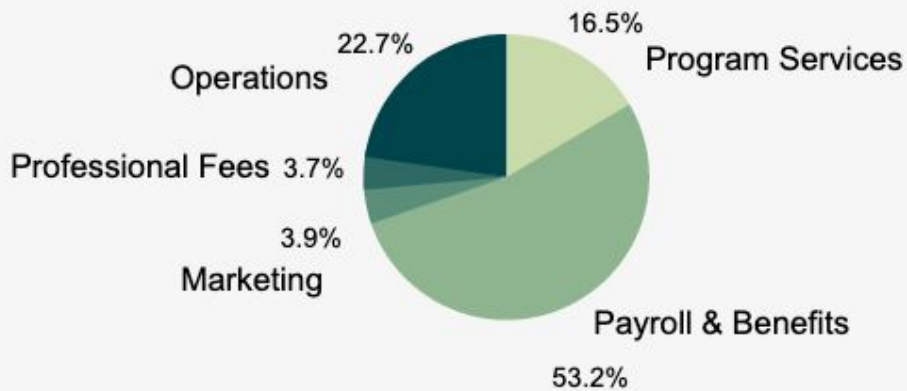
PMA INCOME



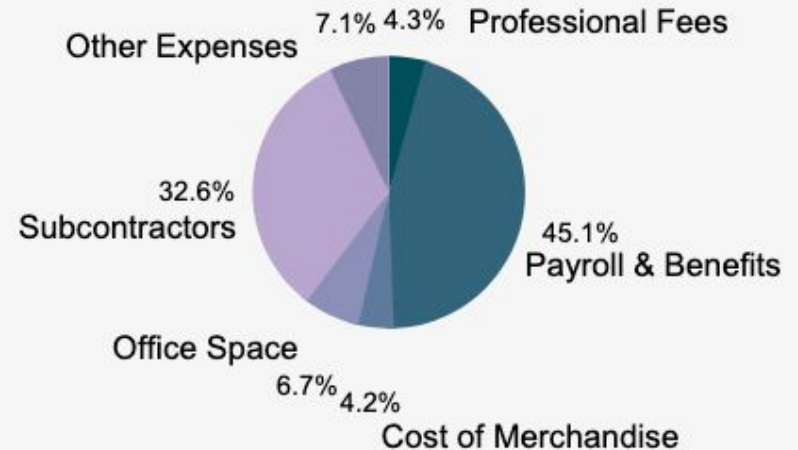
THE CO-OP INCOME



PMA EXPENSES



THE CO-OP EXPENSES



SALAL  [®]
CREDIT UNION



People's Memorial

A s s o c i a t i o n

Funeral Advocacy & Education since 1939

Amanda Stock, Membership & Development Director



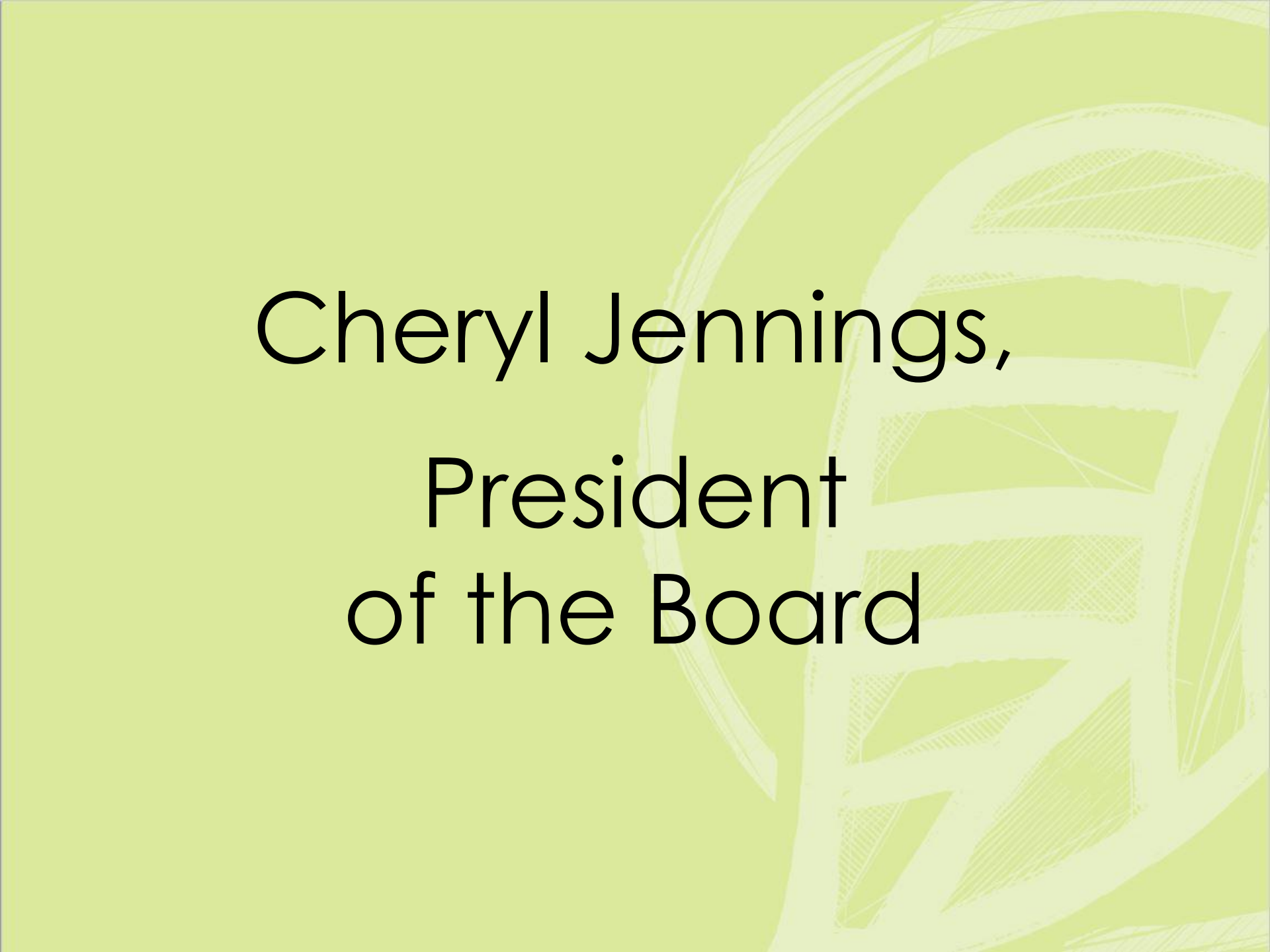


Danny Geiger,
Board Member



Thank you to ALL of
our members!

Questions?



Cheryl Jennings,
President
of the Board



People's Memorial

Association

The Co-op Funeral Home

of People's Memorial

People's Memorial envisions a future where all of us have information *about* and access *to* death care options that reflect our values and resources.